

**MEDIA RELEASE – FOR IMMEDIATE PUBLICATION**

## **Breast Cancer Awareness month events at Bay Street**



To coincide with Breast Cancer Awareness month, Bay Street is teaming up with the Breast Care Support Group Europa Donna (BCSGED) Malta to hold a weekend of activities on 6 and 7 October, 2012, at the Bay Street Shopping and Entertainment Complex in St George's Bay, St Julian's. The theme of this weekend of activities is: B supportive; Think pink; Think fashion.

Events start on Saturday, 6 October, at 10.30 a.m. and will continue throughout the day and evening and all day on Sunday, 7 October. Among the activities are: make-overs courtesy of Franks; fitness classes by Ladies Latin Workout; entertainment in the Rotunda; attendance by the Girl Guides from various localities around Malta; a healthy cooking demonstration by Chef Saviour Deguara; face painting; a Zumba session by MarizaB, official Zin Zumba Instructor; a Tai Kwando demonstration by SMTA-TAEKI Academy; and a soap making demonstration by Soap Cafè Malta.

On Sunday afternoon Bay Street's Mangano, Cupida, Cycleband and Fruscio fashion outlets are taking part in a fashion show.

The Breast Care Support Group was set up in 1987 to foster awareness of breast cancer and the importance of breast care. In 2004 the group was affiliated with Europa Donna, the European Breast Cancer coalition, which advocates for optimal breast cancer treatment for all women in the European Union.

One of BCSGED's main objectives is to support people who have been diagnosed with breast cancer and to provide encouragement for those undergoing treatment through to recovery and life after treatment, and possible reconstructive surgery. The group is dedicated to helping breast cancer survivors reclaim a positive body image and a healthy lifestyle. It also offers support for family and friends of patients or survivors.

For more information telephone 2138 0600 or go to the Bay Street Facebook page [www.facebook.com/baystreetmalta](http://www.facebook.com/baystreetmalta).

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