

## press release

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### **DHL again the main sponsor of Beethovenfest**

Deutsche Post DHL, parent company of DHL Express, is again the main sponsor of this year's Beethovenfest, currently being held in Bonn, Germany, until 7 October. Just as in past years, in addition to being a financial sponsor of the big musical event, the company is also hosting a variety of free events in the Post Tower Lounge.

The main focus of the festivities will be to promote young talents and to boost a programme aimed at people interested in the arts but who don't regularly attend classical concerts.

"Along with our engagement in many other local activities, our long-standing support as the main sponsor of the Beethovenfest sends a strong message about our ongoing commitment to cultural and educational endeavours at Deutsche Post DHL's main headquarters," says Christof Ehrhart, Director of Corporate Communications and Corporate Responsibility at Deutsche Post DHL. "This is why we renew with verve our engagement for this major cultural event in our city."

During the 2012 Beethovenfest, the Post Tower Lounge is hosting a wide variety of events with the "A mind of its own" theme up to 7 October, 2012. The programme ranges from chamber music and chanson over film and video performances to jazz concerts and will be free for all visitors.

One of the aims of the event series is to hand over the stage to young talent to promote these young artists. Reservations for the event series can be made on the main floor of the Post Tower, by calling +49 0228-502010 or visiting the website [www.bonnticket.de](http://www.bonnticket.de).

In addition to these cultural activities, Deutsche Post DHL is also hosting the "Clear the stage for Beethoven" music festival in co-operation with the Beethovenfest Bonn, the Bürger für Beethoven organisation, the musical initiative Ludwig van B., as well as the Musikschule Bonn.

– Ends –

**Caption:**



**During the 2012 Beethovenfest, the Post Tower Lounge will be hosting a wide variety of events with the “A mind of its own” theme**

**Media contact:**

**DHL Express – Malta Media Relations**

Malcolm J Naudi

Malcolm J Naudi Communications

Tel.: +356 2137-0495; +356 9990-0207

E-Mail: [info@mjncommunications.com](mailto:info@mjncommunications.com)

**DHL – The Logistics company for the world**

DHL is the global market leader in the logistics industry and “The Logistics company for the world”. DHL commits its expertise in international express, air and ocean freight, road and rail transportation, contract logistics and international mail services to its customers.

A global network composed of more than 220 countries and territories and about 275,000 employees worldwide offers customers superior service quality and local knowledge to satisfy their supply chain requirements. DHL accepts its social responsibility by supporting

climate protection, disaster management and education.

DHL Express was set up as a wholly owned subsidiary in Malta in 1983. It has 41 employees and operates from a dedicated logistics centre at Malta International Airport.

DHL is part of Deutsche Post DHL. The Group generated revenue of €53 billion in 2011.

For more information: [www.dp-dhl.com](http://www.dp-dhl.com)