

media release

we care LIVE launched in Valletta

Elderly persons who live alone and other individuals seeking peace of mind who wish to live independently and continue with their normal, daily lives can benefit from a new service, we care LIVE, launched today (Monday, 30 September).

Perit Konrad Bezzina, Managing Director of We Care Ltd, announced the innovative service during a ceremony on Great Siege Square, Valletta, in the presence of Health Minister Godfrey Farrugia.

The service, a joint venture with Handson Systems Ltd, combines a state-of-the-art pocket-sized device that uses a GPS and links through GSM networks to a call centre that operates 24 hours a day seven days a week to enable users to be in touch wherever they are.

Customer care operators at we care LIVE have been given extensive training, including in First Aid, backed up with sound professional guidance to enable them to handle any emergency situation and provide the first assistance that any user may require.

Geoffrey Farrugia, Managing Director of Handson Systems, gave a demonstration of the device, which not only has a Panic button to alert the we care LIVE call centre but also a motion sensor so that, if the person falls, the call centre is also alerted. Using GPS, the specific location of the device holder is communicated not only when the device holder is at home but wherever that person is in Malta and Gozo.

Ambassador Anthony DeBono, Chairman of Handson Systems, recalled his experience in the public health ministry over a decade in the 1970s and 1980s, and also his involvement in the introduction of mobile telephony when he was CEO of Telemalta: "These two important sectors, which were so predominant in my career, were conspicuous because they led to the launch of innovative services of benefit to society. Today it is with great pride that I am here for the launch of this potentially

life-saving device designed by Handson Systems, which through its joint venture with We Care Ltd, can make a difference to so many people and their relatives,” he said.

With this new device, we care LIVE is promoting active aging, more independence and, most importantly, continuous peace of mind while ensuring that one’s relatives are constantly in touch in emergency situations.

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Photo : DOI - Clifton Fenech

Health Minister Godfrey Farrugia speaking during the launch of we care LIVE



Photo : DOI - Clifton Fenech

Handson Systems Chairman, Ambassador Anthony DeBono, giving his address



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About We Care Limited

We Care Ltd is an independent and privately owned care agency providing a variety of services to their clients, in their own home, on a one-to-one basis.

Our mission is to encourage and assist the elderly, disabled and injured to live an independent life with dignity, serenity and care.

Our services are primarily designed for:

the **elderly**, who would like to continue living in the comfort of their own home but need that extra help;

the **differently abled**, to support them to live independently or support the parent who cares for the child 24/7;

the **injured**, any individual who has been injured or is recovering from an illness and requires temporarily help.

About Handson Systems Limited

HandsOn Systems Ltd. is a technology company which specialises in the following key areas:

- Vehicle telematics (vehicle electronics, sensors, diagnostics, engine tuning and remote sensing);
- GIS/GPS technologies (real-time tracking, mapping, routing, satellite imagery, geofencing);
- Wireless technologies (GPRS, 3G, satellite and wi-fi);
- RFID (asset tracking and tagging);
- Business Intelligence (Reports, Dashboards, KPIs);
- Mobile and Web applications (iPhone, Android and Blackberry development); and
- Security solutions (emergency response, fuel anti-theft, control room software, panic systems and collision detection).



The company offers a fast, secure service, available 24/7, with unlimited updates to its technology.

For more information: www.wecare.com.mt